

POST GRADUATE GOVERNMENT COLLEGE SECTOR -46, CHANDIGARH

(Co-educational, Affiliated to Panjab University, Chandigarh)

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STRATEGIC PLAN

THE INSTITUTIONAL PROFILE

Post Graduate Government College-46 is a premier institution of higher learning in the City Beautiful, Chandigarh. Though just over three decades old, it has made rapid strides in academic excellence, both qualitatively and quantitatively. It is an institution where talents are honed, personal achievement and excellence are encouraged, and leadership qualities are nurtured.

The College was established by the government through affiliation with Panjab University as a College for boys and became functional on July 13, 1982. At the outset, it was housed in a building of the Government school, Sector 40, Chandigarh, and later, it was moved to its present spacious and sprawling new 16.02-acre campus in 1989. The foundation stone of the building was laid by the then Governor, Sh. S.S. Ray, and the College morphed into a coeducational institute in the year 1992.

Initially, the College offered basic courses in BA (Humanities) and B.Com. However, over the years it has added new courses and streams and leapt ahead with noticeable achievements. A UGC-sponsored vocational course in Advertising and Sales Promotion was added in 1997 followed by BBA in 1998, and topped with BCA and M.Com in 1999 and 2000 respectively, adding new dimensions to the College profile. This has ensured the title and status of 'Government Co-educational Postgraduate College'.

Evaluated by NAAC for Cycle-III accreditation with a Grade 'B+' and a CGPA Score of 2.72, in May 2024, this multi-faculty institution aims to provide inclusive education for inculcating human values professionalism and scientific temper and to establish a community of scholars actively pursuing the acquisition, creation and dissemination of knowledge. At the core of the College's educational philosophy, modern education and cultural heritage are complementary and help the students to become better citizens.

THE STRATEGIC PLAN

This strategic plan sets out the operating context for the College, with its ambitions to set new boundaries for achievement and innovation. We seek to expand our reputation in meeting ever-increasing expectations of not only the students of the 'City Beautiful' but also those individuals who come from rural areas or the adjoining states of UT, Chandigarh, by establishing new ways of learning with seamless learning prospects.

The Strategic Plan of Post Graduate Government College, Sector-46, Chandigarh establishes the following priorities for the college:

Priority#1

Commitment to teaching and learning excellence

Priority#2

Development of new pedagogical approaches

Priority#3

Commitment to providing high-quality services and infrastructural expansion to aid and

Priority#4

Maximize student attainment and employability by enabling individuals to achieve their

Priority#5

Achieve maximum effectiveness and efficiency through innovative practices and continuous improvement.

CONTEXT THE COMPONENTS OF THE STRATEGIC PLAN FOUNDATION SUPPORTING STRATEGIC PLAN COMPONENTS Mission Values Goals and Statement Vision **Objectives** • Deployment Plan **INSTITUTIONAL MISSION AND VALUES**

Mission Statement

- To provide quality education.
- To nurture team spirit and instill a sense of discipline and responsibility.
- To uphold and sustain the ideals, ethics and morality.
- To sensitize youth towards comprehensive social concerns, gender and environmental issues.

- To enrich the students with new ideas, concepts and debates for polishing the multifaceted artistic abilities and learning.
- To bring forth mature and diligent citizens with pre-eminent qualities of head and heart and a sound grounding in history and culture.
- To prepare the students to face the outside challenging world.

Values

- Team Spirit
- Quality Education
- Holistic Development
- Ethics and Morality
- Innovation
- Diversity and Inclusion

THE INSTITUTIONAL VISION STATEMENT

The motto of the college 'Light is Life' ignites the fire within, aiming at a comprehensive and value-based learning system for academic excellence, development of skills, character building and the holistic development of the students.

GOALS AND OBJECTIVES

The institution's strategic plan envisions comprehensive reforms in the areas of Academics, Innovation, ICT, and Outreach & Campus Development. To fulfil the stated vision and mission of the college we are committed to-

- 1. Offer a comprehensive range of high-quality education, training, and social care services to empower the youth of today to become the responsible citizens of tomorrow. We strive to unlock, nurture, and maximize their potential while guiding them to channel their energy towards positive endeavours.
- 2. Provide behavioural strategies that help the students with as great a degree of independence as possible.
- 3. Create excellent human resources through the integration of multi-dimensional personality programmes to produce excellent men and women who will build a more just and humane world.

THE IMPLEMENTATION



Academics

The college recognizes the need of the youth to be fruitfully involved in their community and society and gain employment. The college will build up new approaches to learning and teaching with further emphasis on collaborative and experiential learning, to ensure that students develop the skills required by employers.

- An endeavour will be made to develop a learning and teaching strategy to provide admission and development opportunities for all, irrespective of their previous educational experience or background.
- Enhance student success rate and transform undergraduate and postgraduate students' learning and academic support with a firm commitment to student success and the development of knowledgeable, skilled, and engaged graduates prepared for an everchanging world.
- The institute will strive hard to introduce more and more new courses for the betterment of the students.
- Encourage the use of real-life global examples, materials, and resources when considering local, national and human issues.

We value our students and our teaching faculty would not mind walking that extra mile which would enhance not only their competence, skill and knowledge but also improve their continuing professional development by:

- Participation in seminars, conferences, workshops, training programs, short-term courses, etc.
- Updating the teaching-learning processes to meet the global standards.
- > Encouraging quality research in intra-disciplinary and inter-disciplinary areas.
- Encourage Experiential and Participative Learning: By incorporating these methodologies into the curriculum, efforts will be made to enhance student engagement, critical thinking skills, and overall learning outcomes. Both experiential and participative learning provide students with opportunities to develop problem-solving abilities, communication skills, and teamwork capabilities. Hands-on experiences and real-world applications would be used to allow students to apply theoretical knowledge in practical situations thereby significantly enriching the educational experience and preparing students for success in the ever-evolving global landscape.

Career and Guidance: Since we are living in a highly competitive era our choice of career determines the quality of life in our future. Lack of self-understanding and a plethora of options and challenges may leave our students baffled. To help students choose a career in which their potential is maximized, the institution shall provide help in developing entrepreneurial skills and initiatives to facilitate the employability of graduates who will increasingly be called upon to be not only job seekers but also job creators. The aim would also be to allow the students to fully develop their abilities with a sense of social responsibility, educating them to fully participate in a democratic society and be the promoters of changes that will foster equity and justice.

Information and Communication Technology

Information and Communication Technology (ICT) has insightful implications for the entire education process especially in dealing with issues related to access, management, efficiency, pedagogy, and quality.

Scope:

Information and Communication Technology (ICT) has been seamlessly integrated into the educational framework of our institution. Recognizing the pivotal role that technology plays in society, we have made it a priority to familiarize our students with the latest technological advancements. This initiative aims at equipping our students with the necessary skills to excel in technology-driven job markets.

Furthermore, we leverage technology to enhance performance and effectiveness in teaching, management, and various other social activities. By incorporating technology into our curriculum delivery, we aim to create a more dynamic and efficient learning environment that promotes flexibility and efficiency. Augmentation of computer and internet facility needs to be done with an endeavour:

- To increase digital citizenship by learning the responsible, effective, safe, and respectful
 use of technology.
- To gain knowledge by blending audio, videos, images, text, and animations.
- To provide a broad range of student opportunities for differentiation and student engagement.
- To enable the students to learn in ways that suit their learning style and to ensure full participation.
- To enable the students to have instant access to fresh information that can supplement their learning experience.
- To allow the creation of digital resources.

Enhancing Adaptability and Fostering Innovation

Since in today's rapidly changing world, students need to develop adaptability and innovation skills to succeed in their academic and professional endeavors, efforts will be made to foster

Establishing a dedicated center for innovation and entrepreneurship will be essential to provide support for start-ups. This center will serve as a hub for fostering creativity, collaboration, and growth within the entrepreneurial community. By creating a space specifically designed for start-ups, we can help facilitate the development of new ideas and businesses, ultimately contributing to the overall success of our economy.

The faculty and students shall be actively engaged in hackathons, and innovation competitions to demonstrate their talents and innovative ideas.

Every possible effort to get registered with the Institutions' Innovation Council (IIC), a program that aims to promote innovation and entrepreneurship in higher education institutions shall be made. Our goal is to participate in this initiative to cultivate a culture of innovation and entrepreneurship on our campus.

Outreach and Campus Development

Campus Development: As part of its strategic plan, the institution shall conduct an extensive planning process to ensure that the college buildings can meet the 21st-century learning needs

Purpose of the Campus Development Plan

To give form to the major projects and campus development proposals prepared by the institution so that they add to the realization of the institution's strategic goals, academic plans, and operational objectives.

Planning Principles

- Student Space: Highly visible, easily accessible, and comfortably furnished space should be provided for students to study independently or even in groups using a collaborative and integrated approach towards knowledge management.
- · Future Growth: The institution is evolving as one of the finest institutions in the south of Chandigarh. The college has one of the most unforgettable and stunningly beautiful campuses in the 'City Beautiful'. Our endeavour is-
- √ To strengthen and consolidate academic disciplines.
- To bring high architectural quality with a focus on sustainable design that lessens the effect of the campus on the environment.
- To facilitate the delivery of top-class hostel facilities to meet the needs of a growing student population.

- ✓ To revamp the older building, especially the college auditorium which has now reached a stage when considerable investment is required.
- ✓ The introduction of better landscape and biodiversity initiatives ensures a vast array of cultural, recreational, and community amenities.
- ✓ To renovate the seminar room and multi-media hall to give a fresh new look to these facilities to boost morale and inspire creativity among students and faculty alike thereby creating a vibrant hub for innovation and growth on campus.
- ✓ To improve the condition of the badminton court as it will not only elevate the playing experience but also prioritize the safety of players.
- ✓ To construct an IT Block to enhance the learning experience for students, enabling them to leverage technology for academic success.
- ✓ To provide state-of-the-art sporting and recreation facilities with open-air theatres and stages that promote a balanced, healthy life for students, faculty, staff, and the wider local community.
- ✓ To create student activity spaces not only for regular meetings but also for rehearsals, storage, and for hosting events and performances as there is inadequate personal space for students pursuing extra-curricular interests in art, theatre, and music.
- ✓ To upgrade the existing language lab with consoles keeping in mind the fundamentals of acoustics, individual attention, and privacy. Also, the issue of installation of Hindi and Punjabi language software will be taken up.
- The institution is committed to creating adaptive facilities for individuals with disabilities. While amenities such as toilets, ramps, and wheelchairs are already in place for differently-abled students, we recognize the need to address the unique requirements of students with sensory disabilities. This includes those with vision or hearing impairments. To accommodate these students, we intend to implement resources such as talking books/periodicals, video/DVD books with subtitles and/or sign language, Braille books, etc. Our goal is to ensure that all students have equal access to educational materials and opportunities for success. As it is felt that most students with physical disabilities having no cognitive damage lag behind just because they are unable to find infrastructure and environment to support their learning needs, differently-abled ICT tools, applications, and software shall be made available for such students.

Outreach Development: The College will form an extension and outreach committee that will create, coordinate, and approve outreach activities to be undertaken throughout the year. It will review the activities and tasks to be undertaken and be receptive to changes to be made in the academic environment for the benefit of the students.

- The college would focus its outreach efforts on offering alumni meaningful opportunities to return to campus and give back by involving them in open houses for prospective students. The college shall establish an Alumni Ambassador Programme, which and projects at the college level. It would also serve as a valuable way to maintain alumni connections to the institution.
- Efforts shall be made to create ways to ally with companies for training and employment opportunities for students.
- The institute shall plan and organize more and more survey camps, industrial/institutional training, etc. at various locations as a part of an extension and outreach programme.
- Social outreach activities like awareness on women's sanitation, health, and education in the adopted village of "Ram Darbar" shall be taken up to reverse the traditional 'inward-looking' approach so that the students can be more engaged and in sync with society.
- Support the well-being of our youth by conducting awareness sessions/talks/extension lectures in nearby educational institutions on topics like AIDS, drugs, harmful effects of excessive use of technology, etc.

Sustainability: We believe in the dictum "We do not inherit the Earth from our ancestors; we borrow it from our children." So our goal shall be to help make recycling and reducing waste easier and more efficient.

- Sustainability programmes shall be introduced for the students.
- Students will be encouraged to minimize their carbon footprint by using digital study tools or other waste reduction methods.
- Students will be encouraged to inculcate the habit of carrying water in reusable bottles as it will lower the number of plastic bottles being used in campus and off campus.
- Students will be encouraged to share their commute with friends.
- Since one person's trash can be another person's treasure. Instead of discarding unwanted appliances, tools, or clothes, students will be advised to try donating them. Not only will this reduce waste, but will also help others.
- An endeavour will be made to strengthen the environmental society of the college.
- Students, teaching and non-teaching staff will be encouraged to flip the switch when not in use to minimize wastage of electricity.
- The concept of 'waste sorting' will be encouraged as it makes it easy to recycle materials.

Continue the roll-out of energy-efficient and sustainable design measures in new construction and building refurbishment, integrating features such as high-performance facades, rainwater harvesting, and energy-efficient plants and systems.

Develop sustainable green infrastructure including enhanced pedestrian and cycling pathways, a biodiversity trail and way-finding strategy, and improved public transport links and parking facilities.

> Participate in Energy, Green & Environment Audit.

Post Craduate Govt. College

Sector 46, Chandigarh